

IBC 2011

9-13 September 2011,
Amsterdam

ST Electronics (Satcom & Sensor Systems) unveiled its new product logo for its range of VSAT products at IBC 2011. The new Agilis logo reflects the agility and customer-centric approach that ST Electronics adopts. It reinforces the company's commitment to align the brand with the dynamic and evolving satcom industry.

A new range of compact, lightweight and high-powered Block-up Converters (BUC) was unveiled. Available in C, X, Ku and Ka-Band frequencies, the BUCs operate across a wide temperature range and consume less than 34W DC power. They can be mounted directly on antennae feed horns, eliminating the need for interconnecting cables and minimising Radio Frequency (RF) cable

Bonding over soccer

15 October 2011, Singapore

About 100 people gathered on 15 October 2011 for the second time this year to watch the Barclays Premier League live football match.



loss. The products are developed for both mobile and uplink applications, delivering advanced capability for monitoring and control through Bluetooth and Wi-Fi wireless interfaces.

Agilis's quality satellite communication products and solutions serve a wide range of industries and address the needs of today's rural areas and urbanising cities.

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Customers and staff of ST Electronics (Info-Comm Systems) joined in the football fever at Harry's Bar in Boat Quay. Driven by a common passion, the shouts and cheers from all present filled the night as popular competing teams Manchester United and Liverpool battled it out. As the game progressed and the teams were matched neck-to-neck, cheers rang out with every attempt to score. Customers and staff thoroughly enjoyed the game, which ended in a draw.

Charity bazaar for President's Challenge

2 September 2011, Singapore

ST Electronics (e-Services) firmly believes that in addition to business excellence, the company must be a responsible organisation contributing to the community at large and help to develop generations of equally social conscious Singaporeans. The company has been promoting the spirit of sharing through the NCSS's SHARE (Social Help Assistance Raised by Employees) programme and organising an annual fund raising Charity Bazaar to support the President's Challenge and other charitable organisations.

This year, the Charity Bazaar was held on 2 September 2011. Enthusiastic staff embarked on a month-long pre-event fund raising effort, largely taking orders and selling food for breakfast and lunch. This annual charity event was one where all levels of staff, service partners and customers were actively involved.



Many of the management team members and staff leveraged their talents and expertise to help raise funds. Some spent their personal time making art and craft items like flowers and paper cranes bookmarks, etc. Others woke up early to prepare and cook a variety of food to sell during the month-long event and also at the Charity Bazaar. There were also some who put to good use their extensive knowledge

to share with everyone the "best" food from various parts of Singapore: muffins from Tanjong Pagar, Ang Ku Kuehs from Jalan Bukit Merah, A1 curry puffs, etc.

ST Electronics (e-Services) has also recently adopted Apex Harmony Lodge, a nursing home that provides residential care to people suffering from dementia. Leveraging the company's expertise in establishing risk management policies and procedures, ST Electronics (e-Services) has assisted the nursing home to put in place a risk management system to mitigate risks, thereby improving its safety and health standards and practices. ST Electronics (e-Services) will also assist them to achieve BizSafe Level 3 certification.

The company will also be visiting the home towards the end of the year to bring some festive cheers to the residents.